



German-Arab Media Dialogue

*How relevant is Germany
for the Arab media and
vice versa?*

Date: 09-11 Oct 2024

Venue: Der Divan, Schützallee 27,
14169 Berlin

Day 1

9 Oct 2024

19:00

Networking Dinner

Day 2

10 Oct 2024

08:30 - 09:00

Registration

09:00 - 09:30

**Opening remarks with H.E. Abdullah Ibrahim Al Hamar,
Ambassador of the State of Qatar in Germany,
Chairman of Divan Advisory Board**

First Panel:

Media coverage of the Arab world. Beyond the stereotype

Topics:

How do Germans view the Middle East?

How do Arabs view Germany?

How can a historical perspective, spanning from Orientalism to contemporary journalism, help answer these questions?

- *How does the Western media focus on political news in the Arab world contribute to reinforcing stereotypical perceptions about the Middle East?*

- *What are the main issues at stake? What does a German journalist miss when covering a country in the MENA, or when tackling an issue without understanding its context?*

- *Diversity in newsrooms: The inclusion of journalists of Arab origin in newsrooms as a means to widen the perspectives about the region.*

- *Intercultural dialogue/Translation as a bridging tool between reality and prevailing perceptions.*

Speakers:

Tilo Jung (Editor-in-Chief “Jung & Naiv” media outlet)

Daniel-Dylan Böhmer (Senior Editor “Die Welt”)

Nasser Jubara (Freelance journalist)

Aissa Taibi (Managing Director - Al Jazeera in Germany)

Moderation:

Sami Zeidan (Principal Presenter, Al Jazeera English)

11:00 - 11:30

Coffee Break & Networking

Day 2

10 Oct 2024

Second Panel:

Redefining German and Arab foreign correspondence

Topics:

Over the past twenty years, budget cuts across the foreign news industry have seen the near-demise of German foreign correspondents posted in the Arab world and vice versa . In their place, local-national stringers have become increasingly important providers of foreign news stories.

Speakers:

Rainer Hermann (Frankfurter Allgemeine Zeitung correspondent, ret.)

Susanne Koelbl (Der Spiegel)

Jalal Chahda (Principal presenter Al Jazeera Arabic)

Ahmed Abida (Deutsche Welle Arabic)

Moderation:

Sami Zeidan (Principal Presenter, Al Jazeera English)

11:30 - 13:00

13:00 - 14:30

Lunch

14:30 - 15:30

Workshops

First Workshop

Crowdfunded journalism

15:30 - 16:00

Coffee Break & Networking



Day 3**11 Oct 2024**

9:30 - 10:00	Small reception (<i>Al Jazeera Media Institute</i>)
10:00 - 11:00	<u>Second Workshop</u> How to deal with Fake News and disinformation campaign? Trainer: Dr. Arwa Kooli , <i>data journalism trainer with Al Jazeera Media Institute</i>
11:00 - 11:30	Coffee Break & Networking
11:30 - 12:30	<u>Third Workshop</u> Mobile journalism Trainer: Adnen Chaouachi , <i>Mobile Journalism Trainer with Al Jazeera Media Institute (TBC)</i>
12:30 - 13:30	Lunch
13:30 - 14:45	<u>Fourth Workshop</u> AI application in journalism Input: Prof. Dr. Iyad Rahwan (<i>General Director Max-Planck-Institut</i>) Trainer: Sabrina Argoub (<i>Programme Manager with Journalism AI at the London School of Economics and Political Science</i>).
14:45 - 15:45	<u>Fifth Workshop</u> Data journalism Trainer: Dr. Arwa Kooli , <i>Fact-checking and data journalism trainer with Al Jazeera Media Institute</i>